



MEET THE DESIGNERS

01 byWirth

"We find inspiration in the world around us, and most importantly the nature surrounding us. Therefore, we need to look after the globe and the people who live in it."



byWirth is a Danish design brand with its legs firmly planted in the Nordic design tradition. Established in 2011 by Signe and Sune Wirth Engelund, byWirth designs timeless pieces with longevity in mind. Based on the philosophy that each and every design should be able to do more than you immediately expect, byWirth continues their warm Nordic style and functional Danish approach to design. We caught up with Signe and Sune to learn more about their designs.



Your designs are incredibly clever with every detail carefully planned. Where do you find inspiration and what motivates you in your work?

We are inspired by nature and like the idea of bringing it into our homes. All our products are made with love for the materials and their natural characteristics and the interaction between the two.



Can you give us an example of how you come up with the details in your designs?

Simple problems have simple solutions – but sometimes it requires a carefully thought-through design to give the solution the perfect shape. For example, at the bottom of the salt & pepper grinder, Crush Me, you will find such a solution to one of the small problems of everyday life: a small disc that catches the loose salt and pepper grains that otherwise end up on the table. Alternatively, you can simply turn the grinder upside down since it stands just as well on the top.

Another example of such details is the Salt Me salt cellar. The little salt cellar deserves a renaissance on the table. We designed the small, rounded salt cellar in fine oak. It is so simple and delicate in its shape that it adds beautifully to any table layout.



Your products are timeless and longevity is an important part of your design philosophy. What are your thoughts on sustainable design and how does it influence your work?

Our designs are not just decorative items. We design products with a purpose. The design of our products is timeless, as we do not want them to go out of style and be replaced by the next big thing. Instead, we want people to take good care of their things and maintain them, to make them last longer.

We care about our footprint. byWirth is FSC®-certified, SCS-COC-005763-BJ, and our long-term goal is that all our products and manufacturers will be certified too.

We generally work with genuine natural materials, such as vegetable-tanned leathers and responsibly grown oak, which is why our products will age with beauty and patina.

Thank you byWirth! We look forward to your new designs!